

Tremaya N. Reynolds

SEO & Business Copywriter, Blog Designer and Social Media Consultant



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Professional copywriter and social media consultant with extensive experience in providing search engine optimized (SEO) content and online media brand management services for SEO/SEM companies, small businesses, entrepreneurs and individuals. Services offered generate revenue and traffic, create brand loyalty, attract new customers and advertisers, and establish authority both online and off.

Key Qualifications and Skills

- Facebook
- Article Writing & Marketing
- Strong Copywriter
- Twitter
- Image Procurement & Editing
- Blog Designer
- LinkedIn
- Engaging & Creative Blogging/Comment Follow-up

Major Strengths

- Adherence to strict confidentiality, timeframes and guidelines
- Strategic Planning
- Individual & Team Player
- Flexible & able to work under pressure
- Project Management
- Organized and Efficient
- Customer Service Expert
- Digital Marketing
- Effective Communicator & Presenter

Experience

The Copy Mint - Cedar Hill, Texas

10/2007 to Present

Freelance Copywriter & Social Media Consultant

Freelance SEO copywriter, blogger and social media consultant for new media and search engine optimization and marketing (SEO/SEM) companies in the United States, Canada and Australia. Regular assignments include creating accurate, compelling and concise copywriting via: web content, articles, blogging, web releases and social media marketing campaigns.

Tri-City Teens Magazine- Cedar Hill, Texas

04/2010 to Present

Contributor, Web Administrator & Social Media Consultant

Contribute monthly article on safe and effective ways for teens to incorporate social media in their daily lives for success in school and the workplace. Actively manage the website, monthly magazine upload, comment interaction, as well as the magazine's Twitter and Facebook accounts.

OfficeSuppliesJunkie.com- Cedar Hill, Texas
Owner & Sole Contributor

1/2009 to Present

Contribute weekly blog posts concerning and related to new and innovative office supply products that I personally enjoy or that have been referred to me. Also manage the site's Twitter account and am currently developing a FB page.

Searchiq.com.au- Queensland, Australia
SEO Article & Web Release Articles

6/2008 to 7/2009

Wrote SEO articles for clients on various subject matters including construction and personal injury law that were released throughout the web via social media marketing sites as articles, blog posts, web content and web releases.

The Coup Magazine.com
Guest Blogger & Researcher

2/2008 to 8/2008

Contributed monthly articles to magazine's blog and occasional articles to the website regarding cultural, political and financial issues regarding women throughout the African Diaspora.

Education

Bachelor of Business Administration, Marketing, University of Houston (2002)

Professional Skills

Operating Systems: Windows 7 & Vista, Mac

Software: Blogger, Wordpress, Microsoft Office, Act! Database, Microsoft Outlook Photoshop, LinkedIn, Twitter, Facebook, CMS

Programming: HTML

Gallery of Work

(writing samples can be found at www.thecopymint.com/portfolio)